



NEWS RELEASE

FOR IMMEDIATE RELEASE

Circa Telecom Introduces Enhanced Line of Building Entrance Terminals and Protection Modules

ORLANDO, FL, Jan.19, 2009 – Circa Telecom USA, Inc., today at the 2009 BICSI Winter Conference introduced a new, Enhanced line of 6,12 and 25 pair building entrance terminals (BETs) and 5-pin protection modules to provide significantly increased primary protection and the capability to handle high-speed transmission of data for VOIP, xDSL, and T1.

"This new line of products represents the next generation of primary protection," said Benjamin Biggs, Circa Telecom's Director of Marketing and Sales. "Our four new types of 5-pin modules can handle larger, harder strikes than our existing digital modules, are more robust, and will be the only 'resettable' enhanced digital module on the market. When the new enhanced modules are used with the six new enhanced BETs, they'll be able to handle everything from VDSL to CAT5e. If the new modules are added to existing BETs, throughput may increase up to 100 Mbps."

A primary feature of the new enhanced line is its ease of installation and the degree of flexibility it offers. Customers do not have to install both the new enhanced BET and enhanced modules at the same time. Since the new BETs will work with Circa's existing digital modules, and the new modules with the standard BETs, they can select whichever product is most appropriate and add the second upgrade later. "This provides our customers with maximum flexibility in meeting their budget and scheduling needs," said Mr. Biggs.

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He added that both the BET's and modules were also designed to look and function exactly like Circa's existing product line (except for a change in product color and the addition of "e" to signify enhanced), so there will be no new training needed for installation. "Upgrading to a new BET is essentially just 'one plug away'," said Mr. Biggs. "Adding the new modules is as simple as unplugging the existing ones and plugging in the new modules."

About Circa Telecom USA, Inc.

Circa Telecom, based in Tampa, Florida, is a subsidiary of Circa Enterprises, Inc., a specialty manufacturer focused on surge protection and related equipment primarily for the telecommunications industry headquartered in Calgary, Alberta, Canada. Circa Enterprises is listed on the Toronto Stock Exchange, symbol CTO. Circa Telecom provides sales and service support to the U.S. marketplace through its data communications distributor network. For more information about Circa Telecom and the complete line of primary protection products, please visit www.circatelecom.com.